

WOMEN'S LEADERSHIP PROGRAM



UCI Paul Merage
School of Business
Leadership for a Digitally Driven World™



2022 UCI FACULTY



CHRIS BAUMAN, PHD

*Associate Professor of Organization and Management,
Faculty Director, Masters of Innovation and Entrepreneurship*

Chris Bauman's research addresses how people make sense of and respond to their social environment, including the individuals, groups, and organizations with whom they interact. One line of his research focuses on how individuals determine issues of ethics and fairness. This work includes studies of individual decision making, group diversity, and corporate social responsibility. Another line of his research examines information processing in negotiation and its implications for tactics that can increase individual or mutual gains.

His research has been published in top academic journals, including *Academy of Management Journal*, *Journal of Personality and Social Psychology*, and *Organizational Behavior and Human Decision Processes*. His work has also been featured in *The Wall Street Journal*, *The Atlantic*, *the Boston Globe*, and *the Orange County Register*.

Chris Bauman earned his Bachelor of Science degree at the University of Wisconsin-Madison and Master of Science and PhD degrees at the University of Illinois at Chicago. He was previously a member of the faculty at the Foster School of Business at the University of Washington. He also was a post-doctoral fellow at the Dispute Resolution Research Center at Northwestern University.



JANET IOLI, CPP

Leadership & Change Expert; Executive Coach, Writer and Speaker

Janet Ioli has been helping people and organizations make changes and maximize their impact for over 25 years. As a former leader inside Fortune 200 companies such as Cigna, Gannett, Lockheed Martin and Northrop Grumman, she understands first-hand the complexities and realities leaders face leading their organizations.

Grounded in real experience working with thousands of leaders in different industries and countries and having provided over 10,000 hours of coaching, Janet has earned a reputation as an extraordinarily talented, highly results-oriented and sought-after leadership coach, change strategist, speaker, and organizational advisor. Forbes has recognized Janet as one of the country's leading business coaches with membership in the Forbes Coaches Council – an invitation-only council for leading business and career coaches.

Janet's wealth of practical experience is backed by continuous and robust educational substance and focus. In addition to thousands of hours of self-study in psychology, leadership, change, neuroscience, and human development. She has Masters degrees in both Public Administration and Business, an undergraduate degree in Business, and has extensively studied Human Development & Adult Learning at the Doctoral academic level. Janet also holds a certification from the National Board of Medical Examiners (NBME) as a health & wellness professional. Janet is certified as a Professional Certified Coach (PCC) by the International Coach Federation.



CHRIS SCHWARZ, PHD

Associate Professor of Finance; Faculty Director, Center for Investment and Wealth Management

Chris Schwarz has been at the Paul Merage School of Business since July 2008. Prior to arriving at UCI, he received his Ph.D. from the University of Massachusetts Amherst. During his doctoral studies, he was also a Visiting Doctoral Fellow at Yale University's International Center of Finance in 2007 and the Advisory Editor at the Review of Financial Studies. He received his B.S. from Babson College in Wellesley, MA. Prior to receiving his doctorate, Professor Schwarz worked in the IT industry writing custom applications for medium sized businesses.

His research interests include the management, disclosure, and operational risk of the investment fund industry and the impact of manager incentives and structure on investment fund performance. His research has been published in such leading academic journals as the Journal of Finance, the Journal of Financial Economics, the Review of Financial Studies, and the Journal of Financial and Quantitative Analysis and included in testimony before the U.S. Congress House Financial Services Committee. Professor Schwarz has earned teaching awards at the Merage School for his courses in the Full-time MBA and Fully-employed MBA programs.



VALERIE SHEPPARD, MBA, CMT

Lecturer for the Paul Merage School of Business at UC Irvine

Valerie Sheppard has more than 30-years of experience in branding, business strategy development and execution, and coaching from both line management, teaching and consulting roles. She is certified professionally-qualified to teach at the collegiate level by the AACSB, and has taught both undergraduate and graduate level marketing courses at The University of California Irvine Merage School of Business. While working as a Vice President at ConAgra Foods, Valerie managed a portfolio of popular food brands with net sales close to \$1 Billion dollars. Valerie led large cross-functional teams for national and regional brands through all aspects of growth development including manufacturing, positioning, packaging, consumer messaging, and selling strategy and execution. Prior to that, Valerie was a Managing Consultant for the international marketing consultancy, The Zyman Group, where she developed long-term brand growth strategy and positioning for leading brands across a host of verticals including food and beverages, pharmaceuticals, and entertainment. She was instrumental in development of a strategic shift that led to the turn-around of a \$500MM business at a major client. Prior to Zyman Group, Valerie spent seven years at Procter & Gamble managing all strategic brand planning, brand positioning, communication strategy and messaging for several successful pharmaceutical brands. During her tenure, she was awarded multiple awards for excellence in strategy, execution, and coaching. Valerie holds an MBA from the Whitman School at Syracuse University, where she graduated as a member of the National Marketing Honor Society and was awarded seven faculty awards for excellence. Her BA is in speech communication from George Mason University in Fairfax, VA.